**ERASMUS Traineeship in P&G**

**Description of the company**

Procter & Gamble Co., also known as P&G, is an American multinational consumer goods company headquartered in downtown Cincinnati, Ohio, United States, founded by William Procter and James Gamble, both from the United Kingdom. Its products include cleaning agents and personal care products. As of 2015, 21 of P&G's brands have more than a billion dollars in net annual sales. Most of these brands—including Bounty, Crest, and Tide—are global products available on several continents.

The P&G Brussels Innovation Centre in Strombeek (Belgium) is a key training centre for worldwide P&G technical staff and offers research training for the development of fundamental knowledge on biotechnology alternatives to basic chemicals in detergents. We are a pioneer in developing new technologies and innovations in consumer product categories that improve the health and well-being of consumers worldwide, through the application of leading-edge science and technology and a deep understanding of consumer needs.

 **What we are looking for**

We are looking for graduate, or Master students in the field of Sensory Science or related field with a Sensory emphasis, e.g., Food Science, Neuroscience, Physiology, Psychology that have passion for winning, creativity, innovation, initiative, communication, leadership and the ability to work with others.

**Project description**

Projects assigned are in the Research & Development area, so mainly tasks combine laboratory experiments, use of equipment with data analysis and reporting/communicating results. It is expected that trainees formulate hypothesis and make recommendations. We are looking at new sensory methods and models to evaluate the odor perception of fabrics while drying. The smell of a room when fabrics are drying is important for consumers. We are looking at developing a new sensory method and build a model that would allow us to correlate it with our current sensory method and with analytical measures. Trainees will work on their own project as part of a Global project team, having the opportunity to put their technical skills to work on intellectually challenging problems. Moreover, they will have the opportunity to improve their team working and soft skills through practical experience and interactive training courses, and they will learn to work effectively with people of different nationalities and cultural backgrounds. The trainee will have the chance to see and practice his/her sensory knowledge in an applied environment as well as being involved in our daily sensory operations.

**Funding provided to the students**

Trainees will receive a refund for average expenses involved with their stay:

         915Euros/month compensation

         up to 200Euros/6 months for trips back home

**How to apply**

Projects are available all year, in order to participate to the selection process, send email with CV to tarchini.r@pg.com /vandelsen.s@pg.com