

Project Manager Sensory and Consumer Research (m/f/d)



Are you passionate about sensory and consumer research? Keen on working with the biggest local and global organizations in FMCG? Excited about working in a multicultural environment with fantastic colleagues? If so, we might have exactly the right opportunity for you!

Who We Are

SAM is a leading international sensory and consumer research provider. Combining sensory science with innovative, agile research approaches, we provide tailor-made solutions for customer-centric product and brand optimization.

With 16 proprietary state-of-the-art facilities in France, Germany, Switzerland, Spain, Italy, Morocco, China and the USA and our network of 120 approved partners, we help our clients make their products and brands memorable all across the globe.

We are currently looking for support for our growing project team in Hamburg and Munich.

Our Offer

- Exciting projects for national and international clients from manifold product categories – from coffee to cosmetics and from start-up to fortune 500 companies.
- A varied range of tasks: organizational, conceptual and analytical.
- Junior Project Managers: learning on the job – full involvement in our projects right from the start. Collaborating with different colleagues, you get to know different ways of working. And your personal mentor supports you in developing all necessary skills fast.
- (Senior) Project Managers: independent management of client accounts from the very first day – and the opportunity to shape the future development of SAM together with your international colleagues.
- A fantastic team of highly competent, creative and fun colleagues.
- An attractive salary, beautiful offices in the city center of Hamburg and Munich, a trust-based working hours and a comprehensive training program.

Your Responsibilities

- Project management and client service from A to Z: proposals, organization and coordination of national and international projects, handling of fieldwork, analysis, reporting and client presentations.
- Close collaboration with your colleagues from the German project team, the international SAM offices and our external partners.
- Internal projects to develop innovative methods and solutions, new reporting tools, white papers, conference presentations, etc.

Your Profile

- A university degree in sensory science, food processing, statistics, psychology or social sciences.
- Junior Project Managers: first experiences in sensory and consumer research.
- (Senior) Project Managers: several years of experience in a sensory or market research agency or in a comparable position on the industry side.
- Comprehensive knowledge in qualitative and quantitative research approaches and in statistical data analysis.
- Experience with questionnaire programming (using common sensory software programs).
- Excellent communication skills in German and English.
- Confident handling of MS Office, in particular PowerPoint and Excel.
- Great conceptual and analytical skills.
- Strong social skills, enthusiastic team player.

Did We Spark Your Interest?

We would love to hear from you! Please send your application to sebastian.graeper@samresearch.com.