

AB Inbev is seeking for a **Global Sensory and Consumer Science Manager** for the Global Innovation & Technology Center (=GITEC), in Leuven, Belgium.

*GITEC is the Global R&D Center of AB InBev.*

*At the heart of our dynamic global growth is a simple belief: nothing should come between incredibly talented people and an accelerated career. That's why we dream big. Why we look to the future, not the past. Why we value talent over title. And why we hire people that can be better than ourselves.*

*At AB-InBev you'll join a driven team that shares your desire to grow, your courage to challenge and commitment to act. In return, we will reward your achievements.*

*The opportunity is here. Make it yours!*

## Global Sensory & Consumer Science Manager

### **Purpose of the Job:**

As part of the Global Sensory and Consumer science group, you will shape and align Sensory and Consumer learning plans related to commercial or technical platform to ensure successful innovation launches to be implemented in 6 geographical Zones (North America, Middle America, South America, Europe, Africa and Asia Pacific). You will define adequate combination of product space design and methods are used to answer project objectives and research questions. You will ensure the correct translation of consumer insights into technical brief for new products that will drive top-line revenue growth.

### **Accountability:**

- Scope and lead Competitive intelligence programs, Category expansion liquid learning plans and associated research with top 20 markets. Track competitiveness performance of our products and portfolio vs. competition. Validate category expansion strategy and taste segment in each market, identify new opportunities. Partner with Zone R&Ds, Global & Zone insights to align those plans and portfolio decisions with zone VP Supply and Marketing.
- Lead execution of project plan including briefing and supervision of external research agencies fieldworks & sensory panels across zones, brief and coordination of internal teams, data analysis & reporting, debrief. Transform results into insights and simple recommendation and plan to allow key stakeholders to make portfolio strategic decisions.
- Lead Sensory & Consumer science capabilities development as well as related best practices task forces across functions and zones.
- Guide innovation platform and build toolkit, consolidating insight and patterns, sharing knowledge to maximize synergies and speed when replicating Innovation and strategic projects.
- Guide and train Zones S&CS managers and teams: induction and advanced training on S&CS toolkits and programs, monthly coaching
- Supervise and influence external PhD and Post docs related to Sensory & Consumer science fields.
- Sustain and develop external network related to Sensory, Physiology, Nutrition, Psychology, Behavior, Semiotic, Applied Data science, Design of Experiments and Consumer science. Ensure access to best in class external expertise where not available in house and leverage for long term Technical and Commercial pipelines.

## Business Environment

- S&CS is a multi-disciplinary function requiring expertise or access to expertise in multi-functional fields: sensory science, beer tasting, brewing, consumer behavior, statistics and analytics, psychology and physiology...
- Agile & collaborative way of working
- Management of trainees, junior specialists and consultants, Coaching of zones S&CS teams as well as Leading external agencies and internal labs require people management skills.
- The job requires a disciplined and pragmatic individual with analytical but strategic and synthetic mind set with developed and proven negotiations skills. The global S&CS is at ease with working in cross-functional and international project teams leveraging internal and external networks.
- It requires building and maintaining strong corporate partnerships with other Global and Zones R&D functions Insight and Innovation teams.
- Ability to succeed in a target-oriented environment in which priorities, project scope and time schedules will be set and adjusted in order to meet often challenging business demands.
- Travel is required

## Profile

- Master or PhD in Food Science/ Physiology/ Nutrition/ Psychology/ Consumer behavior/ Applied Statistics or Data science.
- Minimum 8 years' experience in Sensory & Consumer science field
- Fluency in English (written/spoken), other language skills constitute an additional asset.
- Data collection & Data analytics software skills such as: Eye questions, Fizz or Compusense, Xlstats, R, Python.
- Ability to streamline communication, tell a story from results and keep things simple. Excellent analytical skills and problem-solving skills are expected
- Strong interpersonal leadership and communication skills. Collaborative and strong team spirit. Like coaching and training. Excellent listener with strong influence and negotiation skills
- Team building and motivational skills, able to switch between tasks according to business needs and to prioritize for the team accordingly.
- Act as an Owner, Service minded with a customer oriented and continuous improvement mind-set
- Excellent organizational and planning skills with a pragmatic mindset.
- Demonstrated experience as a project & team leader with proven track record of successful delivery
- Put things in context and develop options and recommendations for the team, taking costs & time & quality into account.
- Able to work in an environment in which priorities, project scope and time schedules will be set and adjusted often.

## CONTACT

To apply, please contact [Claire.Hidrio@ab-inbev.com](mailto:Claire.Hidrio@ab-inbev.com)