

Passionate about Market Research and Sensory



SAM Sensory and Marketing
International

Today, SAM Sensory and Marketing International with headquarters in Munich is a **leading international sensory and consumer research specialist**. We have own offices in Hamburg, Lausanne, Munich, Paris, Milan and Zurich and a global network of 120 partners in more than 40 countries worldwide. We offer to our clients with descriptive, qualitative and quantitative market research approaches the entire methodological span of sensory analysis.

At our headquarters in Munich we are looking for a competent and committed team member helping to drive forward the group's growth and internationalization:

Senior Project Manager (m/f) Sensory and Consumer Research with focus on Client Development and Sales

You will be our new team member, if you fulfil the following roles with pleasure and enthusiasm:

- Supporting and consulting of our clients in all aspects of sensory and consumer research of the market- and marketing relevant product-portfolio of SAM
- Development of the national and international business by strengthening existing client relationships and active acquisition of new clients.
- Development of test-design, calculation and transforming into proposals as well as leadership and coordination of projects in sensory and consumer research worldwide
- Supporting developing innovative solutions for our clients.
- Very good skills in statistical analysis of raw data and visualizing of the results
- Presenting of reports to the clients.
- You like to travel (up to 30%)

We expect a university degree in food processing, statistics or economics. You have **at least 5 years of experience** in project management and acquisition in the FMCG Industry (food or cosmetics) and knowledge in the areas of market research, economics and marketing, consumer research, statistics, sensory.

Excellent negotiating skills in English and German are essential. Fluency in other languages (French or Italian) is also beneficial.

You will join a young team attaining excellent results, located in attractive offices throughout Europe with headquarters Munich working in a fascinating field.

Are you interested? Then please contact Martin Kern by e-mail or by telephone or send your resume to:

SAM Sensory and Marketing International GmbH

Dr. Martin Kern
Oetztaler Straße 1
81373 München

Tel.: +49 89 743 767 0
martin.kern@samresearch.com
www.samresearch.com